



# 2024 WESTERN NS MULTICULTURAL FESTIVAL

August 2nd, 2024 - Mariners Centre,  
Yarmouth  
Sponsorship Opportunities

Thank you for considering a sponsorship with the Western NS Multicultural Festival. There are many areas in which you could choose to contribute. In the past this has included sponsorships of events, food sampling, kids corner and entertainment but is not limited to them. If you have a sponsorship idea for something that is not listed, please call us to discuss it, we are always open to new ideas and suggestions.

### Sponsorship Packages:

We offer 5 different levels of sponsorship with our packages and we invite you to check them out. We have combined some of our ad packages with our season passes and daily admissions to the Exhibition as well as added other places where we will help advertise your business at our event.

### Potential Sponsor Areas

Main Entertainment Sponsor	Multicultural Festival in general	Multicultural Food Sampling	Multicultural Kids Corner	Demonstration Sponsor	South West Nova Cultural and Art Extravaganza
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### 2023 Western NS Multicultural Festival Sponsorship Packages

	<b>Platinum Package</b> <b>\$2500 and up</b>	<b>Gold Package</b> <b>\$1000 to \$2499</b>	<b>Silver Package</b> <b>\$700 to \$999</b>	<b>Bronze Package</b> <b>\$400 to \$699</b>	<b>Friend of the Festival</b> <b>\$1 - \$399</b>
<b>Signage in Multicultural Section</b>	Large Sign	Large Sign	Medium Sign	Small Sign	Name on the Friends of the Festival Board
<b>Advertising in the Western NS Exhibition Program Booklet</b>	Name listed in a Multicultural Festival Ad in the Western NS Exhibition Program Booklet (if confirmed before booklet goes to print June 1st)				
<b>Admission to the Exhibition (1 daily pass will be issued for every \$100 donated)</b>	Daily Admission Passes. ie. \$2500 = 25 passes \$3000 = 30 passes	Daily Admission Passes ie. \$1000 = 10 passes \$1500 = 15 passes, \$2000 = 20 passes	Daily Admission Passes. ie. \$700 = 7 passes \$800 = 8 passes \$900 = 9 passes	Daily Admission Passes. ie. \$400 = 4 passes, \$500 = 5 passes, \$600 = 6 passes	Daily Admission Passes. ie. \$100 = 1 pass, \$200 = 2 passes
<b>Daily Acknowledgement During the Festival</b>	4 Daily Acknowledgements announced by the Event Announcers	4 Daily Acknowledgements announced by the Event Announcers	3 Daily Acknowledgements announced by the Event Announcers	2 Daily Acknowledgements announced by the Event Announcers	1 Daily Acknowledgements announced by the Event Announcers
<b>Advertising on Festival Website <a href="https://www.multiculturalexperience.ca/">https://www.multiculturalexperience.ca/</a></b>	Your business logo and a link to your website posted on the Festival Website	Your business logo and a link to your website posted on the Festival Website	Your business name only posted on Festival Website	Your business name only posted on Festival Website	Your business name only posted on Festival Website



# Western NS Multicultural Festival Sponsorship Form 2024

## Business Information:

Name: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## Contact Person:

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsorship Packages

_____ I would like the following package: (Please enter amount)				
<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Friend of the Ex</b>
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____

## Sponsorship Preference - Optional

I would like to sponsor _____ section. (if you want your sponsorship to go somewhere specific, name that section on the above line)
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Accepted forms of payment are cash or check made out to the  
**Western NS Arts and Heritage Society.**

Please return this form to:  
**Western NS Arts and Heritage Society,  
PO Box 425 Yarmouth, NS B5A 4B3**

**or Fax 902-742-5229 or Email: [westernnsexhibition@gmail.com](mailto:westernnsexhibition@gmail.com)**